



Sponsored Feature



Find Your Inner GLOHS

For former financier Giselle Lee, a brush with cancer led her to launch GLOHS, a natural skincare brand that uses only the finest natural ingredients.

For former financier Giselle Lee, a brush with cancer led her to launch GLOHS, a natural skincare brand that uses only the finest natural ingredients.

A high-flyer in the finance industry, Giselle worked for more than 20 years in an extremely demanding environment, with plenty of pressure, travel and stress. Health was not high on her list of priorities - until a health scare in 2015. "My lifestyle got the better of me, and through a regular health check I found out that I had breast cancer. Fortunately it was caught early, but it still came as a shock; there's no history of cancer in my family," she says.

As a supplement to her treatment, Giselle began to research the benefits of natural skincare to support her recovery. "I met Dr. Lilly Rahmann and started taking classes with her - she has three PhDs in alternative medicine. I learned all about natural

remedies, how to use supplements, vitamins, herbs and essential oils."

With the advice of Dr. Rahmann, Giselle developed her first line of all-natural skincare, packed with nourishing ingredients personally vetted by herself, which are free from parabens, preservatives and other nasties. "I was determined to include a balm in my collection because my skin suffered terribly when I was undergoing radiotherapy - it was like a bad sunburn." Rather than steroids recommended by her doctor, she used a natural balm that protected her skin throughout the treatments. Another hero product is the sensitive face cream, which Giselle says has been hugely beneficial for some customers with skin conditions such as rosacea and eczema. "Even I was surprised at how beneficial it was," she says with a laugh. Used with the gentle toner and cleanser, it offers a simple three-step skincare regime

that's gentle enough for sensitive or reactive skin.

Another bestseller is the Health line for pain and other physical ailments. The most popular products are the joint and muscle relief in the form of topical glucosamine. "These products have been popular elsewhere in the world, but aren't that common in Hong Kong," says Giselle. They are great for soothing pain associated with muscle strain, joint stiffness and rheumatoid arthritis, to name a few."

For now, Giselle's biggest change is stress. She says: "Now that I have taken stress out of my life, it has made a huge difference. Proper diet and self-care is essential, and a supportive skincare routine is an important part of that."



www.glohs.hk.